

## Natural Dog Food and Healthy Pet Foods, UK

Naturediet Healthy Pet Foods is a British family run company formed 30 years ago. Our principle aim is to provide a high quality, holistic, healthy, palatable and natural dog food with absolutely no artificial additives, preservatives or colourings, in an appetising form that your pet will love to eat.

The natural dog food and healthy pet foods we provide for our pets is critical to their well-being. The holistic approach is based on addressing the "*whole*" rather than just the symptom of a problem. A dog with a skin irritation may not entirely benefit by treating the skin, the problem may actually be due to a sensitivity to one or more of the many chemical additives, or unnatural ingredients used in many of today's foods.



### The Premium Range **Naturediet**

#### **TYPICAL ANALYSIS:**

Protein:	10%	Fibre:	1.3%
Oil:	7%	Ash:	2%
Moisture:	75%		

#### **INGREDIENTS:**

Chicken, Lamb, Lamb Tripe, Brown Rice Min 15%, Carrots Min 8%, Natural Ground Bone, Kelp, Vitamins & Minerals

Vit A 1250 iu/kg, Vit D3 150 iu/kg,  
Vit E 20 mg/kg

**Original:** A blend of chicken, lamb, and lamb tripe with brown rice and carrots. An excellent all round diet for dogs of all breeds and ages. Provides an average 125kcal/100g.



The Premium Range  
**Naturediet**

**TYPICAL ANALYSIS:**

Protein:	10%	Fibre:	1.3%
Oil:	8%	Ash:	2.5%
Moisture:	75%		

**INGREDIENTS:**

Chicken Min 60%, Brown Rice Min 15%, Carrots Min 8%, Natural Ground Bone, Kelp, Vitamins & Minerals

Vit A 1250 iu/kg, VitD3 150 iu/kg,  
Vit E 20 mg/kg

**Chicken with Rice and Carrots:** A blend of chicken, brown rice and vegetables. A complete white meat menu suitable for young and older animals and those with a sensitive digestion. An exclusive recipe containing only chicken meat and chicken bone, this menu is suitable as an elimination diet where allergies to specific proteins are suspected. Provides an average 128kcal/100g.



The Premium Range  
**Naturediet**

**TYPICAL ANALYSIS:**

Protein:	10%	Fibre:	1.5%
Oil:	8%	Ash:	2.5%
Moisture:	75%		

**INGREDIENTS:**

Lamb Min 60%, Brown Rice Min 15%, Carrots Min 8%, Natural Ground Bone, Kelp, Vitamins & Minerals

Vit A 1250 iu/kg, Vit D3150iu/kg, Vit  
E 20 mg/kg

**Lamb with Rice and Carrots:** A blend of lamb and lamb tripe with brown rice and carrots. Often recommended by veterinarians for dogs with digestive disorders and as an exclusive recipe containing only lamb meat and lamb bone, this menu is suitable as an elimination diet where allergies are suspected. Provides an average 130kcal/100g.



The Premium Range  
**Naturediet**

**TYPICAL ANALYSIS:**

Protein:	9.5%	Fibre:	1.2%
Oil:	6%	Ash:	2%
Moisture:	76%		

**INGREDIENTS:**

Chicken Min 40% Lamb Tripe Min 20%, Brown Rice Min 15%, Carrots Min 10%, Natural Ground Bone, Kelp, Vitamins & Minerals

Vit A 1250 iu/kg, Vit D3 150 iu/kg,  
Vit E 20 mg/kg

**Chicken & Tripe with Rice and Carrots:** A blend of chicken and lamb tripe with brown rice and carrots. The old favourite of the dog breeder, excellent for body building with a flavour and aroma that dogs love. Provides an average 125kcal/100g.



The Premium Range  
**Naturediet**

**TYPICAL ANALYSIS:**

Protein:	7%	Fibre:	2%
Oil:	4.5%	Ash:	1.5%
Moisture:	77%		

**INGREDIENTS:**

Chicken, Lamb, Lamb Tripe, Brown Rice Min 15%, Carrots Min 15%, Natural Ground Bone, Kelp, Vitamins & Minerals

Vit A 1250 iu/kg, VitD3 150 iu/kg,  
Vit E 20 mg/kg

**Lite:** A blend of chicken, lamb and lamb tripe with vegetables and brown rice with higher fibre, which provides reduced calories and is suitable for overweight dogs, those prone to weight gain and reduced activity levels or for those with special dietary needs. Lite is particularly low in salt, ideal for dogs with heart conditions or diabetes . Provides an average of 85kcal/100g



The Premium Range  
**Naturediet**

**TYPICAL ANALYSIS:**

Protein:	12%	Fibre:	1.5%
Oil:	7%	Ash:	1.5%
Moisture:	75%		

**INGREDIENTS:**

Chicken, Lamb, Lamb Tripe, Brown Rice, Carrots, Egg, Natural Ground Bone, Kelp, Vitamins & Minerals

Vit A 1250iu/kg, Vit D3 150 iu/kg,  
Vit E 20 mg/kg

**Puppy:** A carefully selected blend of high quality chicken, lamb and lamb tripe with egg, brown rice and carrots to provide a highly digestible and more concentrated food for your puppies first six months of life. Provides an average 130kcal/100g.



The Premium Range  
**Naturediet**

**TYPICAL ANALYSIS:**

Protein:	9%	Fibre:	1.2%
Oil:	3%	Ash:	2.5%
Moisture:	76%		

**INGREDIENTS:**

Ocean fish Min 60%, Brown Rice Min 20%, Potato Min 8%, Natural Ground Bone, Kelp, Vitamins & Minerals

Vit A 1250 iu/kg, Vit D3 150 iu/kg,  
Vit E 20 mg/kg

**Fish and Rice:** Ocean fresh fish with brown rice and potato. A naturally low fat diet suitable for use in weight control and as an exclusive recipe containing only fish meat and fish bone, this menu is suitable as an elimination diet where allergies to specific proteins are suspected. Provides an average 100kcal/100g



The Herbal Gold Range  
**Naturediet**

**TYPICAL ANALYSIS:**

Protein:	11%	Fibre:	1.5%
Oil:	7%	Ash:	2%
Moisture:	75%		

**INGREDIENTS:**

Chicken, Lamb, Lamb Tripe, Potato, Brown Rice, Carrots, Egg, Kelp, Natural Ground Bone, Herbs, Vitamins & Minerals

Vitamin A 1250 iu/kg, Vitamin D3 iu/kg, Vitamin E 30mg/kg

**Herbal Optima Gold:** A blend of chicken, lamb and lamb tripe with carrots, potato, brown rice and egg with specially selected herbs; celery seed, dandelion, garlic, golden rod, basil, sage to help keep the working / show dog in peak condition. A more concentrated food for the active dog. Provides an average 140kcal/100g.



The Herbal Gold Range  
**Naturediet**

**TYPICAL ANALYSIS:**

Protein:	9%	Fibre:	2.5%
Oil:	7%	Ash:	2%
Moisture:	75%		

**INGREDIENTS:**

Chicken, Lamb Tripe, Brown Rice, Potato, Carrots, Natural Ground Bone, Kelp, Herbs, Vitamins & Minerals

Vitamin A 1250 iu/kg, Vitamin D3 150 iu/kg, Vitamin E 30 mg/kg

**Herbal Senior Gold:** A blend of chicken and lamb tripe with brown rice, potato and carrots with specially selected herbs; celery seed, dandelion, garlic, golden rod, nettle and rosemary that may be of benefit in the mobility of the joints. Provides an average 120 kcal/100g.

**\*\*N.B.** the Herbal Range is NOT recommended for young puppies, pregnant/lactating bitches, or dogs with Kidney Disease.\*\*



The Herbal Gold Range  
**Naturediet**

**TYPICAL ANALYSIS:**

Protein:	9%	Fibre:	1.5%
Oil:	4%	Ash:	2%
Moisture:	77%		

**INGREDIENTS:**

Fish, Lamb Tripe, Brown Rice, Potato, Carrots, Natural Ground Bone, Kelp, Herbs, Vitamins & Minerals

Vitamin A 1250 iu/kg, Vitamin D3  
150 iu/kg, Vitamin E 30mg/kg

**Herbal Sensitive Gold:** A blend of ocean fish and lamb tripe with brown rice, carrots, potato and specially selected herbs; cleavers, nettles, dandelion, garlic, golden rod, sage known to soothe and aid digestion and help with sensitive skin. Provides an average 100kcal/100g.

**\*\*N.B. the Herbal Range is NOT recommended for young puppies, pregnant/lactating bitches, or dogs with Kidney Disease.\*\***